



Britain On The Green 2006 at Collingwood



Sponsor Information

By sponsoring *Britain on the Green*, your business will present itself to an audience that appreciates the quality and image of British automobiles. These enthusiastic individuals purchase the products and services of businesses that support this activity, and are opinion leaders to their family, friends and neighbors.

We have created a number of sponsorship options that allow for the best use of your resources.

Britain on the Green Sponsors (contributors of \$50 or more cash, \$75 or more in-kind) will receive the following benefits:

- *Exposure to hundreds of British car enthusiasts and their families and friends*
- *Exposure to many Washington, DC area car clubs*
- *Acknowledgement in the show program and listing on our Sponsors Board displayed at the Awards Ceremony Stand*
- *Distribution of literature in the Registration Packet provided to all entrants*

Bronze Sponsors (contributors of \$75 or more cash, \$100 or more in-kind) receive the above benefits PLUS:

- *Minimum 1/8 page advertisement in the show program*
- *Approximately 10' x 10' show field space for display (if desired)*
- *Free spectator admission to the show (for your staff) and VIP badges*

Silver Sponsors (contributors of \$150 or more) receive the above benefits PLUS:

- *Minimum 1/4 page advertisement in the show program*

Gold Sponsors (contributors of \$225 or more) receive the above benefits PLUS:

- *Minimum 1/2 page advertisement in the show program*

Platinum Sponsors (contributors of \$300 or more) receive the above benefits PLUS:

- *Full page advertisement in the show program (outside and inside covers on a first-come basis)*

We strongly prefer cash contributions to help us offset the costs of running the show. However, we are willing to accept in-kind contributions of new retail merchandise, services, or gift certificates that we can enter into our silent auction. If you desire to make an in-kind contribution in addition to, or in lieu of cash, please discuss with your CTR representative.



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Sponsor Registration Form – Please Complete All Items

Date: _____ **Product or Service:** _____

First Name _____ **Last Name:** _____

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **FAX:** _____

E-Mail: _____ **CTR Contact:** _____

Fees

<input type="checkbox"/> BOG Sponsor (\$50 or more)	<input type="checkbox"/> Bronze (\$75 or more)	\$				
<input type="checkbox"/> Silver (\$150 or more)	<input type="checkbox"/> Gold (\$225 or more)					
<input type="checkbox"/> Platinum (\$300 or more)	<input type="checkbox"/> Other					
Optional BOG T-Shirt \$15.00 each, fill in quantity desired	S	M	L	XL	XXL	\$
Prepaid lunch – includes a pork, beef, or chicken BBQ sandwich, or garden burger, choice of two sides, and a soft drink. \$8.50 each, fill in quantity desired						\$
TOTAL ENCLOSED						\$

If you wish to contribute merchandise or services in lieu of cash payment, please discuss with your CTR contact, or BOG Coordinators Tom Burke or Charlie Brown at bog2006@capitaltriumphregister.com.

Payment Method

Check Number: _____ *Payable to Capital Triumph Register -- BOG*

or Credit Card Type: _____ *(MC/Visa only)* **Expiration** _____

Card Number: _____

Name on Card _____ **Signature** _____

Payment in full must be RECEIVED on or before April 10, 2006, in order to guarantee a place on the field.

With my signature, I, and my heirs, release Capital Triumph Register and the Collingwood Library and Museum on Americanism from any liability for damages or injury to me, my guests, or my display property and materials while traveling to or from or while attending this event.

Signature _____

MUST be signed in order to participate.

Send this form and your payment to:

Britain On The Green
c/o Roger Morrison
3306 Holloman Rd.
Falls Church, VA 22042

Please keep a copy of this form for your records.



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Sponsor Instructions and Schedule

- ***No later than April 10, 2006***. Complete the application form and return with payment in full (or merchandise contribution). *Keep this page for your information and records.*
- ***No later than April 15, 2006***. Provide *camera-ready* copy for your Show Program advertisement to your CTR contact or send directly to Charlie Brown, 5816 Mallow Trail, Mason Neck, VA 22079.
- ***No later than April 20, 2006***. Provide 200 copies of any flyers, literature, etc., that you wish to be included in the participant's Registration Packet, to your CTR contact.
- ***April 30, 2006 -- Day of the show***. Please arrive by 7:30 AM for setup. The show field opens to the public at 9:30. *All displays must be in good taste, may not include used car parts, and are subject to CTR's final approval.*

Directions to Collingwood

Collingwood is located in Alexandria, VA, on the river side of the George Washington Parkway, approximately halfway between the Beltway and Mount Vernon.

From points north, drive down the GW Parkway approximately 4.5 miles south from the Beltway. Turn LEFT at East Boulevard Drive exit (note that this is the SECOND East Boulevard Drive Exit; Collingwood Road is to the right). Make an immediate right, and Collingwood is in front of you.

From points south, drive up the GW Parkway approximately 4.0 miles north from the Mt. Vernon estate. Turn RIGHT at East Boulevard Drive exit. Make an immediate right, and Collingwood is in front of you.

See you at the show! Questions? E-mail to bog2006@capitaltriumphregister.com.